

Join the Fun—Become a Partner Today!

Mark Your Calendars!

Hot air balloon pilots nationwide are coming to Maysville to compete in the 4th annual Buffalo Trace Balloon Race.

We'd like to invite your business to become a part of it all! No matter what your budget entails, our sponsor levels will allow your message to reach thousands of people from across the region.

Get the most from your marketing dollars...

SIGN UP TODAY!

For more information
call 606-584-3979.

www.buffalotraceballoonrace.com

PLATINUM \$5,000

- 10 Passes to Sponsor-Pilot Reception
- 30 Admission Passes
- Link on BTBR Website
- Recognition in BTBR Media Guide
- Event T-Shirts (4)
- Balloon Basket Banner
- Banner at Sponsor-Pilot Reception
- Music Stage Banner
- 6 Tethered Rides (weather permitting)
- Mention in all Print Ads
- Passenger Ride for 1 During Race (weather permitting)
- Corp. Booth Space

GOLD \$2,500

- 8 Passes to Sponsor-Pilot Reception
- 20 Admission Passes
- Link on BTBR Website
- Recognition in BTBR Media Guide
- Event T-Shirts (4)
- Balloon Basket Banner
- Banner at Sponsor-Pilot Reception
- Music Stage Banner
- 4 Tethered Rides (weather permitting)

SILVER \$1,000

- 6 Passes to Sponsor-Pilot Reception
- 12 Admission Passes
- Link on BTBR Website
- Recognition in BTBR Media Guide
- Event T-Shirts (2)
- Music Stage Banner
- Event Signage
- 2 Tethered Rides (weather permitting)

BRONZE \$500

- 4 Passes to Sponsor-Pilot Reception
- 8 Admission Passes
- Link on BTBR Website
- Recognition in BTBR Media Guide
- Event T-Shirts (2)
- Event Signage

COMMUNITY PARTNER \$250

- 2 Passes to Sponsor-Pilot Reception
- 4 Admission Passes
- Link on BTBR Website
- Recognition in BTBR Media Guide
- Event Signage



Come Fly with Us!

Company Name: _____
 Contact: _____
 Address: _____
 City, ST, Zip: _____
 Phone: _____
 Fax: _____
 E-Mail: _____
 Website: _____

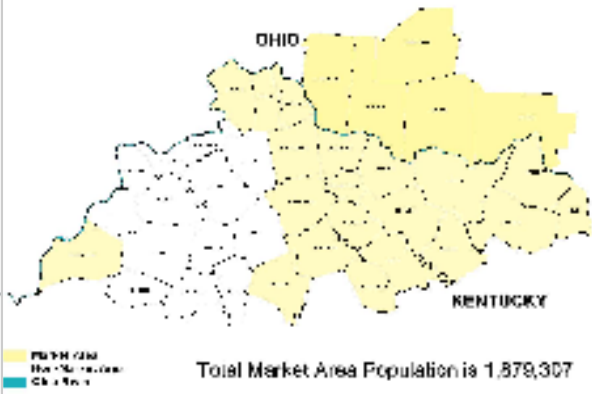
Please check one:
 PLATINUM: _____
 GOLD: _____
 SILVER: _____
 BRONZE: _____
 COMMUNITY: _____
 PARTNER

We are unable to participate at this time, however enclosed is a donation in the amount of: \$ _____

Shirt Sizes: _____

Please enclose check, cashiers check or money order made payable to BTBR.
 Mail to: BTBR, Attn: Sponsorship, P.O. Box 151, Washington, KY 41096

Buffalo Trace Balloon Race Advertising Market Areas



"The response Peoples Bank received as title sponsor was overwhelmingly positive." Brian Hunt, Peoples Bank

"The balloon race has become one of the premiere events in the region and has received virtually unanimous praise from everyone connected with the event and everyone who has attended."

Organizers have not only produced a great weekend of fun and entertainment, they have identified and then donated money to a range of charities in the area. That combination of success and contributions to important non-profit organizations is what puts the BTBR on our list for major contributions of marketing support and advertising space.

Our relationship with the BTBR is a reflection of our efforts to be identified as a business that cares about this region and wants to support the kind of organizations and events that set us apart."

Robert L. Hendrickson, Publisher
The Ledger Independent

Non-Profit Org.
U. S. Postage Paid
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Maysville, KY 41056

Buffalo Trace Balloon Race
P.O. Box 151
Washington, KY 41096-0151
www.buffalotraceballoonrace.com



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July 30- July 31, 2010
Maysville, KY

PEOPLES BANK
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www.buffalotraceballoonrace.com